

WWOOF Australia Data protection

At <http://wwooof.com.au/> the privacy of our visitors is extremely important to us.

This Privacy Policy governs the manner in which WWOOF Australia collects, maintains, uses and discloses information collected from users (known as “Users”) of our website and mobile app site (collectively known as “Sites”). This Privacy Policy applies to the Sites and all products and services offered by WWOOF Australia.

Personal identification information

WOOOF Australia collects information about you when you go on line and register for either a host or WWOOF membership, update your profile, ask for customer support or subscribe to our bi monthly newsletter.

Users of our sites may be asked for, name, email address, mailing address, telephone numbers, birth date, gender, photos, username, personal website URL, descriptions of your place, travel plans and other details you choose to make available. All members signing up for an membership with WWOOF Australia must provide their full name as it appears on their passport or official identification.

Non-personal identification information

We may collect non-personal identification information about Users devices whenever they interact with our Sites. Such information may include hardware model, operating system version, unique device identifiers, mobile network information and how User devices interact with our Sites.

Information about User location may be collected each time you access or use our Sites when you allow this information to be collected. Location-based services can be controlled by altering the settings of your Internet browser or mobile device. However, this may mean that certain parts of our Sites will not operate properly.

Like many other websites, WWOOF Australia makes use of log files. The information inside log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date/time stamp and referring/exit pages. This information is used to administer the Sites, track User movement around the Sites, and gather demographic information. IP addresses, and other such information are not linked to any information that is personally identifiable.

WOOOF Australia uses web browser cookies to enhance User experience, to store information about User preferences, to record User-specific information on which pages Users access, for User's host or WWOOFer lists and to understand usage, this is a great reporting tool which allows us to improve our business model to suit the needs highlighted from this information. Many web browsers are set to accept cookies by default. You can choose to set your browser to not allow browser cookies, however doing so may cause parts of our Sites to not operate properly.

Why we use collected information

WOOOF Australia may collect and utilise Users personal information for the following purposes:

- ✓ It's a great tool to improve our Sites: The feedback you provide assists us in improving our products and services.
- ✓ It gives us a great insight to our customer's needs.

- ✓ At WWOOF Australia we may use your email address to communicate with you about all technical /security updates and to send support messages when required. If Users decide to opt-in to our mailing list, they will receive emails that may include WWOOF Australia newsletters, updates, related product or service information. Should the User choose to unsubscribe from receiving future newsletter emails, they may do so by contacting us via our Sites or clicking the un-subscribe link in newsletters..
- ✓ To protect the safety of WWOOF Australia Users and confirm Users' identities.
- ✓ To keep the site safe and to mediate disputes we are able to monitor messages sent through our system, but we do not routinely monitor messages. We do apply certain automated filters to show WWOOF volunteer's general position on a map if they have allowed location-based services through their browser or device. This map is only available to registered Users of the Sites.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of your personal information, username, password, and data stored on our Sites.

Sensitive and private data exchange between the Sites and their Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures. WWOOF Australia does not hold any credit card information.

WWOOF Australia uses the Australian Governments reasonable steps to securing your privacy and your data. WWOOF Australia has a staff member assigned to regularly review their practices and to ensure WWOOF Australia remains compliant and up-to-date with new regulations or practices.

WWOOF Australia also follows the guidelines for a Data Breach - of which we will inform those affected and the OAIC. See recommendations here:

<https://www.oaic.gov.au/agencies-and-organisations/guides/data-breach-notification-a-guide-to-handling-personal-information-security-breaches>

Data Breach can be an external threat such as hacking, or an internal issue such as the incorrect information being sent to someone who should not receive it, or a staff member viewing information of which they have no role in doing so.

All suspected security issues can be emailed to wwoof@wwoof.com.au and the relevant staff member will attend to it immediately.

WWOOF Australia follows these guidelines here: <http://www.icb.org.au/out/?dclid=38158> in securing your data.

Google Analytics

WWOOF Australia uses Google Analytics, a third-party web measurement tool.

Google Analytics places a cookie on your computer so that it can recognise your computer if you visit our Sites in the future. This cookie does not collect personal identifying information.

Please review the Google Analytics privacy policy for more information: <http://www.google.com/analytics/learn/privacy.html>

Users who choose to disable Google Analytics will still have full access to the Sites.

Social Media tools and Third Party privacy policies

The Sites offer third party social sharing features which allow Users to share actions and information with other websites, the general public, User community and/or the third-party operating the third-party site. You should consult the respective privacy policies of the third-

parties that provide these social sharing features for more detailed information on their practices as well as for instructions about how to opt-out of certain practices.

The Sites use Google Maps in host profiles for Locations and other 3rd party maps for Member Searches. When you use Google Maps, you are subject to the Google privacy policy.

Your privacy preferences

Privacy Options: You can change your privacy settings and set the information you share with others by logging into your profile and selecting whether your information is viewable by other Members, All Public or only yourself.

Get in touch with us

If you have any questions about this Privacy Policy, please contact WWOOF Australia at wwoof@wwoof.com.au.

Last edited: 12th July 2017